Media Upshot for IBM ECM
by Genus Technologies

GENUS TECHNOLOGIES

The Full Power of Multimedia in IBM ECM

Media Upshot extends your IBM ECM investment with modern, enterprise-grade capabilities for managing, searching, and consuming rich media – right inside Content Navigator.

Quick Overview:

• Scalable support for large, high-resolution video, audio, and images

• Smooth, secure streaming with integrated server support and FileNet-driven access control

• Automated transcription, translation, and standardized transcoding for consistent playback

• Inline video editing for trimming, clipping, and version management

• Federated search across metadata, transcripts, and rich media assets

• Modern RESTful APIs for fast, flexible integration with business applications

Next-Gen Multimedia Management for IBM ECM

Organizations have invested heavily in IBM ECM to manage documents; but today's content ecosystem is rapidly evolving. Video, audio, and image files are proliferating across business processes, creating new challenges for storage, security, and accessibility, especially with large, high-resolution files and diverse formats. **Genus Technologies' Media Upshot (MU) for IBM ECM** extends the value of your ECM investment by transforming it into a comprehensive platform for rich media management.

MU for IBM ECM delivers a scalable, enterprise-grade solution for managing and consuming multimedia assets directly within IBM Content Navigator. Designed for high-performance and security, Media Upshot enables seamless access, intelligent search, and uniform playback—all while maintaining centralized control across your content ecosystem.

Key Capabilities

> **Large File Support:** Efficient upload, management, and streaming of large, high-resolution video and audio using IBM FileNet remote storage capabilities and cloud storage options such as Amazon S3.

> **Streaming Server Integration:** Smooth, secure playback of large media assets providing a consistent user experience and enforcement of FileNet security policies.

> **Transcoding:** Standardizes media formats for consistent playback and repository integrity.

> **Inline Video Editing:** Trim, clip, and version multimedia assets.

> **Federated Search:** Full-text search across rich media metadata and transcribed content.

> **Security:** Access control enforced through native FileNet permissions.

> **RESTful APIs:** Comprehensive, developer-friendly APIs allowing discoverability and consumption of media from within the context of business applications.

Media Upshot modernizes your IBM ECM environment by adding powerful multimedia management, enriched metadata, and high-performance streaming.

Customer Benefits

> **Maximize ECM Investment:** Expand IBM ECM beyond documents to manage rich media workflows.

> **Scalable Architecture:** Handle large multimedia assets without complexity.

> **Secure, Centralized Access:** Maintain governance and compliance across all content types.

> **Enhanced Discoverability & Playback:** Deliver rich media experiences via the Genus Player.

> **Accelerated Development:** Modern APIs for rapid integration.

Ready to Multimedia Enable Your ECM?

Contact Genus Technologies today to learn how Media Upshot can help you unlock the full potential of your IBM ECM investment. .

Reach out to sales@genustechnologies.com to learn more.

ABOUT GENUS TECHNOLOGIES

Genus is an IBM Gold Business Partner, a systems integrator, and a solutions provider specializing in the capture, management, integration, and delivery of enterprise content. Genus helps customers solve complex digital transformation challenges and implement content services solutions.

Genus Technologies listens to your needs and collaborates with your teams to accelerate business processes, optimize workforce performance, drive competitive advantage, and eliminate risk.

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