

Automated Sales Order Entry by Genus Technologies



The solution intelligently captures and processes order details from documents and emails, matches SKUs with accuracy, and seamlessly creates ERP-ready orders across multiple systems. Gain faster order processing, greater accuracy, and complete visibility into every transaction.

Quick Overview:

- Automated intake from email, phone, and web.
- Intelligent data extraction and SKU matching.
- Multi-ERP integration for flexibility across platforms.
- Real-time dashboards for order tracking and insights.
- 360-degree customer view with detailed audit trails
- Scalable and secure cloud-based infrastructure

Overview

The Automated Sales Order Entry solution for Tungsten Automation TotalAgility, developed by Genus Technologies, streamlines order processing by automatically extracting key details from customer documents and emails.

The solution ensures accurate SKU matching and seamlessly generates ERP-ready orders across multiple ERP systems. With built-in real-time visibility, detailed audit trails, and a unified 360-degree customer view, this solution helps organizations accelerate order processing, reduce errors, and improve customer satisfaction.

Features

- > Automated sales order intake from multiple channels (email, phone, web)
- > Intelligent document classification and data extraction
- > Automated SKU matching
- > Multi-ERP integration support
- > Comprehensive 360-degree customer view
- > Detailed audit trails and order histories
- > Real-time visibility dashboards
- > Scalable, cloud-based infrastructure
- > Robust security and compliance features
- > Advanced analytics and reporting capabilities

Streamline and simplify order processing with Automated Sales Order Entry for TotalAgility, powered by Genus Technologies.

ABOUT GENUS TECHNOLOGIES

Genus Technologies is a highly collaborative systems integrator and solution provider with over 25 years of expertise in solving complex digital transformation challenges. Our services expand to assist organizations as a vendor-neutral expert for analysis, design, planning, and implementation for Intelligent Automation, Document Automation, Content Services, and Digital Asset Management.

Genus Technologies listens to your needs and collaborates with your teams to accelerate business processes, optimize workforce performance, drive competitive advantage, and eliminate risk.

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Benefits

- > **Faster Order Processing:** Accelerates order intake and fulfillment timelines.
- > **Improved Accuracy:** Reduces manual entry errors through automated data extraction and SKU matching.
- > **Enhanced Visibility:** Real-time tracking of orders and comprehensive customer insights.
- > **Operational Efficiency:** Streamlines workflows and minimizes manual workload.
- > **Multi-ERP Flexibility:** Easily integrates across multiple ERP platforms.
- > **Compliance and Risk Management:** Provides detailed audit trails and reliable compliance reporting.
- > **Better Decision-Making:** Analytics provide actionable insights into customer order trends.

Technical Details

Inputs

Inputs to this solution include customer-generated documents such as purchase orders, order confirmations, invoices, and specifications received via email, web portals, or fax.

It also handles unstructured content, including email text, scanned documents, spreadsheets, and other attachments. Phone-based orders transcribed into digital formats are processed as well. The system extracts and refines data from these inputs to produce standardized sales orders ready for ERP consumption.

Outputs

The primary output of the solution is a structured, ERP-ready sales order containing accurate product, quantity, pricing, and customer details. It also generates a complete audit trail of each transaction, including document versions, user actions, and approval workflows.

Dashboards and reports provide real-time visibility into order status, processing efficiency, and exception trends. Additionally, the system flags anomalies, alerts stakeholders, and archives all related documents for compliance and future reference.

[Reach out to sales@genustechnologies.com to learn more.](mailto:sales@genustechnologies.com)